



CommunityCare.Today

KNAPP COMMUNITY CARE FOUNDATION

Caring Today for a Healthier Tomorrow

ANNOUNCEMENTS

- PowerPoint presented today will be emailed to all attendees, so be sure to include your email on the sign-in sheet
- If, after listening to the session today, you would like to discuss any ideas, please connect with any KCCF staff to schedule some time

Knapp Community Care Foundation

2022 Funding Forum

April 20-21, 2022

1. History
2. KCCF Community Investment Dashboard
3. Social Determinants of Health (SDOH)
4. Overview of Funding (*Who, What, Where, When, How*)
5. Apply for Funding
6. Funding Cycle Process
7. Things to Consider When Developing the LOI
8. Financial Information
9. Q & A
10. Contact Information



History

The Knapp Community Care Foundation (KCCF) was created in the fall of 2013 with a mission “to improve the health of Mid-Valley families” in the Rio Grande Valley – Deep South Texas.

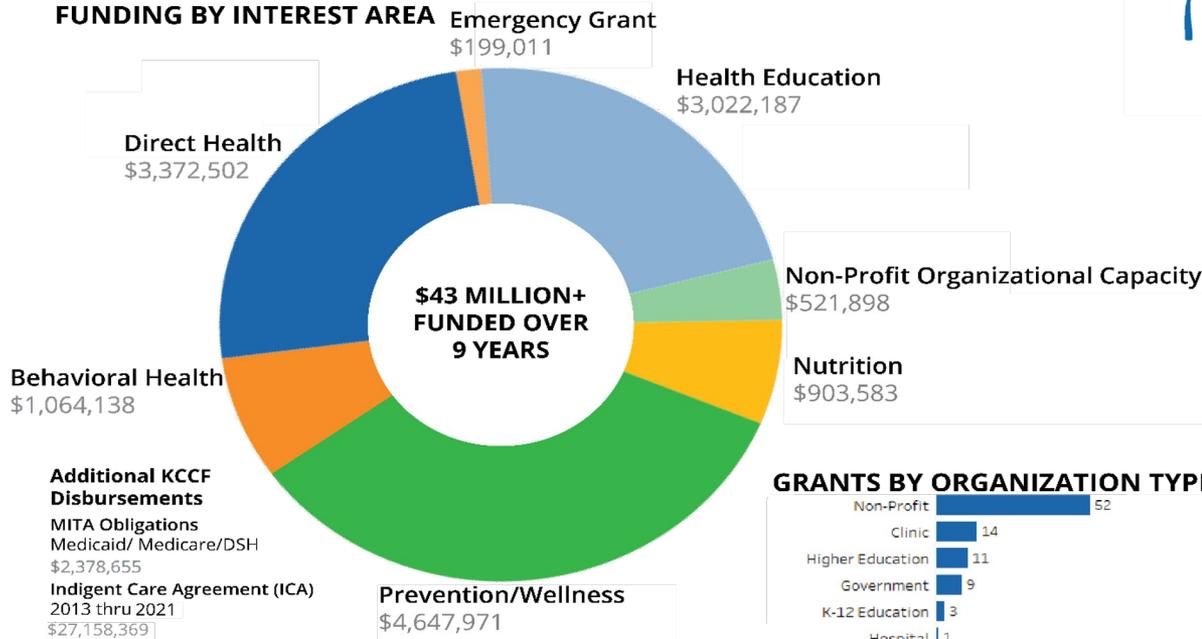


KCCF Community Investment Dashboard

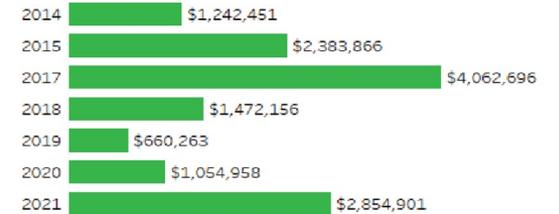


OUR INVESTMENTS

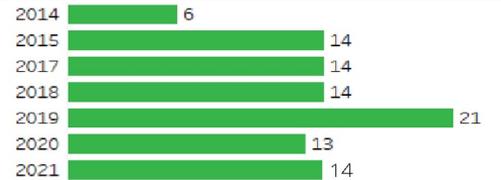
FUNDING BY INTEREST AREA



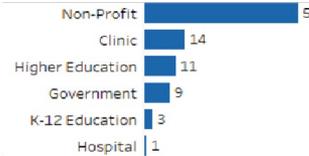
AMOUNT AWARDED BY YEAR



NUMBER OF GRANTS PER YEAR

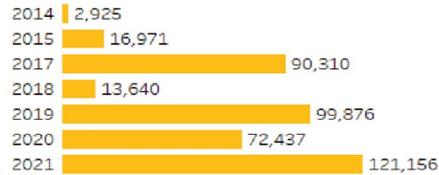


GRANTS BY ORGANIZATION TYPE

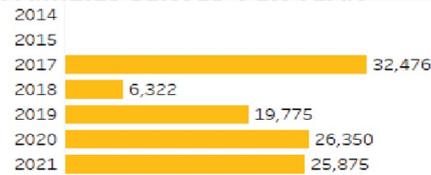


OUR COMMUNITY IMPACT

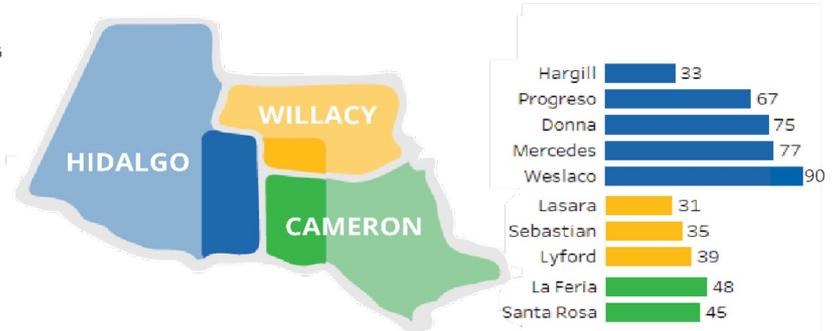
PEOPLE SERVED PER YEAR



FAMILIES SERVED PER YEAR



NUMBER OF GRANTS BY COUNTY



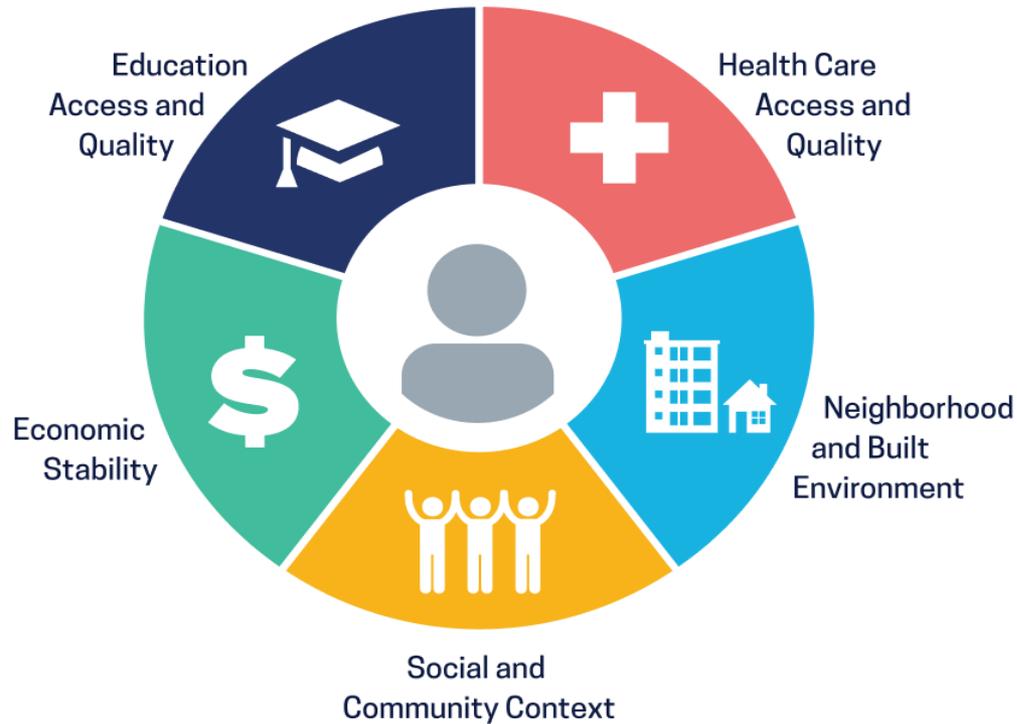
NUMBER OF GRANTS PER TARGET GROUP



7/25/22

Source: KCCF/Foundant GLM Systems

Social Determinants of Health



Social Determinants of Health
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 Healthy People 2030



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What are the Social Determinants of Health (SDOH)

- Are the conditions in the environments where people are born, live, work, play, and age that affect a wide range of health functions and quality-of-life outcomes.
- SDOH can be grouped into the 5 domains:
 - Economic Stability
 - Education Access and Quality
 - Health Care Access and Quality
 - Neighborhood and Built Environment
 - Social and Community Context

The following data is provided by: U. S. Department of Health and Human Services – Office of Disease Prevention and Health Promotion.

Economic Stability



Goal: Help people earn steady incomes that allow them to meet their health needs.

This domain focuses on key issues such as poverty, employment, food security and housing stability for the individual/family.

Research demonstrates the connection between financial resources (income, socioeconomic status) and health.

Translation: People with steady employment are less likely to live in poverty, and to be more healthy. Employment, affordable housing, social connections, quality education and access to health care one of many factors that may have long term impact on health outcomes.

Education Access and Quality



Goal: Increase educational opportunities and help children /adolescents do well in school.

The connection of education to health and wellbeing has been researched widely. This domain supports key issues:

- Graduating from high school
- Enrollment in higher education / technical training
- Language support / literacy; and
- Early childhood education and development.

Translation: little or no education means you earn less, more likely to live in an unsafe / unhealthy environment. Health correlation to co-morbidities- heart disease, diabetes and depression.

Health Care Access and Quality



Goal: Increase access to comprehensive, high quality health care services.

The connection between people's **access to and understanding of** health services and their own health is critically important. This domain focuses on improving health by helping people get timely, quality health care services.

Translation: Diabetes, Obesity, Heart disease and Cancer continue to be major health concerns that the population of all ages face.

Neighborhood and Built Environment



Goal: Create neighborhoods and environments that promote health and safety.

The neighborhoods people live in and places where they work, learn and play have a major impact on their health and well being. This domain focuses on topics such as quality of housing, access to transportation, availability of healthy foods, air and water quality, and neighborhood crime and violence.

Translation: We all want for ourselves and our families sidewalks / parks/ bike lanes / safe quality affordable housing / healthy food/ safe air to breathe and water to drink.

Social and Community Context



Goal: Increase social and community support.

The relationships and interactions with family, friends coworkers and community members can have a major impact on the health and wellbeing of an individual/family unit. Developing a social support network where people live, work, learn and play is central to a healthy outcome.

Translation: Interventions that build community / social networks for children and adults with emotional/social support while teaching and engaging families are critical for improving health and well being.

Who We Fund

- In order to receive funding from KCCF, an organization must:
 - Be a qualified public entity or an Internal Revenue Service (IRS) recognized 501(c)(3) and 509(a), or Section 170(c)(1) and has timely filed its Form 990s or other information and /or tax returns, as may be required by the IRS, and is in good standing with the IRS and relevant state and local authorities.
- We encourage programs that include:
 - Evidence/researched based models
 - Leverage
 - Collaborations
- Programs and/or services that have a demonstrable impact on our community.

What We Fund

KCCF will accept proposals that address Diabetes & Obesity and the Social Determinants of Health

Areas of Interest

- Behavioral Health Prevention
- Direct Healthcare Services
- Health Related Education
- Nutrition
- Prevention/Wellness

KCCF will continue to support programs that include the impact from COVID -19



Where We Fund

KCCF funds in the Mid-Valley

- Delta Area
 - ✓ Edcouch
 - ✓ Elsa
 - ✓ La Villa
 - ✓ Monte Alto
 - ✓ San Carlos
 - ✓ La Blanca
- Donna
- Hargill
- La Feria
- La Sara
- Lyford
- Mercedes
- Progreso
- Santa Rosa
- Sebastian
- Weslaco

When We Fund

Funding cycle opens today, April 20, 2022.

*Letters of Intent (LOIs) will be accepted **through May 13, 2022 – 5:00** p.m. No late LOIs will be accepted, reminder that the system self stamps the LOIs.*

Notifications of award are expected to be announced late Fall 2022



How We Fund

Types of Support:

- Collaborative Planning
- Organizational Support
- Project/ Program support

Populations:

- Infants
- Children/Youth
- Women
- Men
- Elderly



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Apply for Grant Funding

- KCCF uses an Online Grant System to process LOIs and Applications. There are a couple of ways to access this system. The best and most convenient way is to access the KCCF website at <https://www.communitycare.today/>
- Or you can go directly to the grant portal website on Foundant <https://www.grantinterface.com/Home/Logon?urlkey=knappcf>
- Click on “apply for a grant”
- Returning users may use previous password, or reset their password.
- Newcomers will need to create an account to begin the registration process



Funding Cycle Process

- **Letter of Intent (LOI).** (3.5 weeks to prepare and submit LOI)
- **Application.** If LOI is approved, entities are assigned an application (5 weeks to prepare and submit application)
- **Application review.** (Applications are reviewed by KCCF Staff, evaluated by the Grant & Community Development Committee, and approved by the full KCCF Board of Directors)
- **Notice of award – late Fall**

Things to Consider When Developing the Letter of Intent (LOI)

- Be clear, specific and realistic.
- Paint the picture that best illustrates your request.
- Make the connection between your request and how it fits KCCF Areas of Interest. Do not make the evaluator do the work.
- Upon approval of the grant, copies of subcontracts and/or MOUs will be required for any subcontracted work.
- A letter of support signed by the Executive Director and Board Chair must be included in the LOI.

Additional Things to Consider

- At no time may a Grant Writer represent the entity.
- Progress reports are required (every 6 months), as well as a final close out report.
- Each application will require an evaluation component with measurable and realistic outcomes;
- KCCF conducts on-site visits that include program and budget reviews;
- Communication with KCCF staff is key, this cannot be stressed enough
- ***Only 1 year projects will be considered for 2022***
- ***There is no budget ceiling restriction for this funding cycle.***



Additional Things to Consider

- **Because funding is limited**, take your time to be thoughtful when creating the budget. After an LOI is submitted, budget amount requests cannot be increased but can be decreased.
- When preparing a budget for your project please take into consideration the size of the project budget as compared to your entire entity's annual operations budget. There must be a correlation between the two.
- To assist entities at the application stage, KCCF will schedule (2) two workshops/trainings to navigate through the program and budget.

Financial Information

- Financial Audits are requested for an organization whose total annual budget is \$750,000 or more (may be on a case by case basis)
- Financial Reviews are **acceptable** on a case by case basis
- Internal financial statements for the most recent Year Ended
- Recent 990 required (staff utilizes GuideStar)

Financial Information

- Grant Application contains a Budget Narrative
- Fringe benefits are capped at 27%
- 15% Overhead/Indirect added to total direct costs budgeted (Capital expenditures excluded)
- If leverage is included in the proposal, verification is required
- There will be an onsite project review which includes a review of project expenses

For questions or additional information, please contact:

Office: 956-854-4534

Website: www.communitycare.today





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